

Hilton and Graves Hospitality Announce Grand Opening of DoubleTree by Hilton Racine Harbourwalk Following Multimillion Dollar Renovation

Conveniently-located, upscale hotel overlooking the Racine Marina offers stunning views of Lake Michigan

RACINE, Wis. and MCLEAN, Va. – September 29, 2016 – [DoubleTree by Hilton](#), one of [Hilton](#)'s (NYSE: HLT) 13 market-leading brands, today opens [DoubleTree by Hilton Racine Harbourwalk](#), following a one-year, multimillion dollar renovation of a former, independently-branded, hotel property. The completely-renovated, upscale hotel is owned and managed by [Graves Hospitality](#) which is headquartered in Minneapolis, MN.

"DoubleTree by Hilton hotels are known for consistently providing guests with a warm welcome and impeccable service, every day," said Dianna Vaughan, senior vice president and global head, DoubleTree by Hilton. "As we open our doors in Racine, it is clear that this city emanates those values as well – as an appealing destination for business travelers, lovers of design and outdoor enthusiasts alike. We're excited to introduce our new home away from home in this city – and amongst this community."

Enviably situated with stunning views of Lake Michigan, the three-story, upscale hotel offers 121 spacious rooms and suites. Beyond its close proximity to the city's business district and idyllic North Beach, guests can also enjoy local leisure activities, including charter fishing and boating from the adjoining marina and downtown shopping, restaurants and museums.

"[DoubleTree by Hilton](#) is one of [Hilton](#)'s 13 market-leading brands," explained Benjamin Graves, president and CEO of Graves Hospitality. "This brand choice is an absolutely perfect fit for delivering a world-class travel experience to Racine and allows us to provide our guests with the globally-renowned services and experiences that define DoubleTree by Hilton's hospitality."

The renovation of the hotel captures the future and the past of Racine. While providing guests with a contemporary, modern lakefront design style, the lobby and public areas are appointed with a mix of quartz, granite, marble and beechwood fixtures.

Beyond the design, the hotel's spacious guest rooms and suites offer a king, two double or two queen beds, and feature the DoubleTree Sweet Dreams® Sleep Experience. Each room comes complete with an ergonomic work desk with plenty of outlets and black-out curtains. Free Wi-Fi is also available in both in the guest rooms and all public areas.

As a dining highlight, the popular [Third Coast Wood Fire Pizza & Pub](#) serves elevated casual cuisine and a wide selection of on-tap craft brews, cocktails, wines and premium spirits. Its extensive, chef-driven menu features artisanal pizzas, seafood and Wisconsin specialties, such as cheese curds. Guests may dine indoors while gazing at lovely Lake

Michigan or enjoy an even more casual experience from the outdoor **Tiki Bar**, also overlooking the marina. Guests who prefer to dine more privately may select room service or purchase snacks and beverages – as well as travel essentials – from the Made Market Pantry convenience store in the lobby.

Other amenities include an indoor pool and whirlpool, with charming marina views and a 24-hour fitness center featuring new Precor equipment. A 24-hour business center is located in the lobby.

DoubleTree by Hilton Racine Harbourwalk offers 4,000 square feet of meeting, event and banquet facilities, including the aptly named Harbourview Room, which can hold up to 80 guests. Many of the meeting rooms bear art inspired by Frank Lloyd Wright, whose architectural influence in the area attracts visitors throughout the year. Business meetings and other gatherings may take place in smaller meeting rooms, with a state-of-the-art sound system and A/V equipment available throughout.

Each stay at DoubleTree by Hilton Racine Harbourwalk begins with a warm DoubleTree Chocolate Chip Cookie greeting, which signifies the brand's industry-recognized service culture built around the idea of CARE, which stands for Create a Rewarding Experience for guests, Team Members and the community. The hotel also provides an array of distinctive DoubleTree by Hilton services, including the Wake Up DoubleTree Breakfast, an assortment of gourmet in-room tea and coffee offerings by The Coffee Bean & Tea Leaf[®], and a refreshing array of the Aroma Actives Essentials natural skin and body care line.

As part of the Hilton portfolio of brands, guests of DoubleTree by Hilton Racine Harbourwalk are also encouraged to participate in [Hilton HHonors](#), Hilton's free-to-join loyalty program. Hilton HHonors members who book directly with Hilton save time and money and gain instant access to the benefits they care about most, including:

- An exclusive member rate at more than 4,500 hotels worldwide
- Instant benefits, such as free Wi-Fi, the ability to earn and redeem Points for free nights as well as access to digital check-in with room selection and Digital Key
- Unforgettable, exclusive experiences, available via Points at [HHonors.com/auctions](#), such as access to private concerts or sought-after events

To celebrate the hotel's grand-opening, Hilton HHonors members will earn an additional 1,000 Points for a three-night minimum stay from September 29, 2016 through March 29, 2017 when booking directly with Hilton. Gold and Diamond members will also enjoy free premium Wi-Fi and space-available upgrades to the hotel's exclusive Hilton HHonors floor.

DoubleTree by Hilton Racine Harbourwalk is located at 223 Gaslight Circle, Racine, Wisconsin 53403, just 35 miles from Milwaukee Mitchell International Airport and only two miles from idyllic North Beach.

For more information, or to make a reservation, travelers may visit doubletree.com or call [262-632-7777](tel:262-632-7777). Media may access additional information on DoubleTree by Hilton Racine Harbourwalk at news.doubletree.com/racine. For more news on DoubleTree by Hilton hotel openings, visit news.doubletree.com.

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About DoubleTree by Hilton

DoubleTree by Hilton is a fast-growing, global collection of more than 465 upscale hotels with more than 112,000 rooms in gateway cities, metropolitan areas and vacation destinations across six continents. Everything about DoubleTree by Hilton aims to return the human touch to travel, starting with the presentation of a warm chocolate chip cookie upon arrival and continuing throughout with Team Members dedicated to Creating a Rewarding Experience (CARE) for hotel guests, other Team Members and the communities the brand proudly serves. DoubleTree by Hilton properties offer unique, contemporary accommodations and full-service facilities including restaurants and lounges, room service, health clubs, business centers and meeting and banquet space. Hilton HHonors members who book directly through preferred Hilton channels receive instant benefits, including an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (selected locations) available exclusively through the industry-leading Hilton HHonors app. To make reservations at any DoubleTree by Hilton hotel, travelers may visit our brand website at doubletree.com. Social media users may connect with us at facebook.com/doubletree, twitter.com/doubletree and youtube.com/doubletreehotels. Reporters and bloggers may visit our DoubleTree by Hilton Global Media Center at news.doubletree.com for more information.

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company, comprising more than 4,700 managed, franchised, owned and leased hotels and timeshare properties with over 775,000 rooms in 104 countries and territories. For 97 years, Hilton has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including an exclusive member discount, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where Hilton HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton on [Facebook](https://facebook.com/hilton), [Twitter](https://twitter.com/hilton), [YouTube](https://youtube.com/hilton), [Flickr](https://www.flickr.com/photos/hilton/), [LinkedIn](https://www.linkedin.com/company/hilton) and [Instagram](https://www.instagram.com/hilton).

About Graves Hospitality

Graves Hospitality turns ideas into action and Real Estate into enterprise. GH offers a comprehensive range of development and management services adeptly tailored to answer the unique needs of independent and branded hotels, resorts and restaurants as well as residential and commercial projects. The company's development skills and management services, including sales, marketing, distribution, human resources and accounting, are honed by over 35 years of continued success. Consistently recognized as an industry leader, GH has developed and managed more than 100 hotels and restaurants, as well as residential and commercial developments. GH is passionate about providing owners, guests and associates with an unparalleled level of service and expertise. Partnering with smart, creative and sincerely enjoyable people and then fiercely maintaining those relationships, results in a positive synergy that naturally fosters success. GH takes great pride in being able to identify, develop, build and manage projects that create great profits for our investors. To learn more information about GH visit www.graveshospitality.com.